AB Softech

A Unit of Sripro Technologies Pvt. Ltd.

We don't sell service
We sell Experience...

AB Softech is a leading IT/Software firm based in Kolkata engaged in providing all kinds of Web services in all sectors of India as well as Abroad.

www.absoftech.com

About Us

Developing With a Passion While Exploring The World.

Absoftech designer's passion is **focused on beauty and appeal**. We believe it is possible to do whatever it takes to create or develop something of beauty. We select, feel, sense, compose, arrange, construct, manipulate. Web design is important because it impacts how your audience perceives your brand. The impression you make on them can either get them to remain on your page and learn about your business or leave your page and turn to a competitor. A good web design helps you keep your leads on your page.

Why Choose Us

Goals

AB Softech help to Client with perfect Web Design & Development for develop a strategy to make Client's goals a reality.

Timeline

Do you need your project done in a rush? Is there a specific date you have in mind for launch? Then **AB Softech** should be your first choice.

Availability

AB Softech have dedicated expert in all Web field, they will available as per schedule to build a website that truly reflects your business.

Team

AB Softech Development teams always researching the target audience, customizing the design of the website, optimizing the SEO, and so forth for your Business growth.

Advance Technology

AB Softech always keep up on the advance technology, otherwise your website may quickly become outdated and no longer relevant to its intended audience.

Style

Some designers go for a minimalistic look while other opt for bright and bold. AB Softech show you what we think fits in with you vision. Hopefully, your vision aligns with us.

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What we Provide

Digital Currency We are develop Crypto Currency as well as Blockchain, Crypto Exchanges, Crypto Wallet and all other application related to Crypto.

Digital Marketing is the fastest-growing form of marketing owing to its reach, cost-effectiveness, measurability, and accuracy

Web Development Website development is a way to make people aware of the services and/or products you are offering and how you easily buy them.

We produced with protection

Website security is thus important to protect your business, brand, and website reputation and also prevent financial loss and shutting down of your business website. Absoftech protect your website reputation and retain customers and/visitors.

How we Work

Define
The first step in the project development process is to define the goals for your project.

Plan
After Define Project, Plan for Project layout, from start to end of the project structure, key conversion points and more

Design
Next, move to the user interface (UI) design stage to introduce product branding and complete the look and feel of your website.

Create
Step 4 in the Project development process is to plan and create your content. Depending on your target audience.

Develop
Once we have defined Client goals, planned the project design, created branding elements and devised a content plan, it's time for absdevelopment.

Marketing
Once project was developed its time to start for Digital Marketing to promote your product for boost your Business.

Our Trending Services

Crypto Development We are creating your own blockchain, modifying an existing blockchain, establishing a coin on an existing blockchain, or hiring a blockchain developer.

WordPress Websites 42% of the web is build on WordPress. More bloggers and businesses use WordPress than all other options combined.

E-Commerce Website We design awesome looking high converting e-commerce sites on the Web platform.

Dedicated Website Hosting Secure data centre facility, independently monitored to deliver a proven uptime of over 99.99%. Unlimited. Bandwidth. Security and daily backups as standard.

SEO Services We will help you increase your traffic, conversion rate and profit. We cover the full range of digital marketing services and Google Analytical solutions.

Design for Web & Print With a strong background in consumer and corporate publishing we can provide literature and advert design in a variety of formats using the latest Software.

Branding / Logo From new logo and branding creation to existing logo development and re-branding we have years of experience to differentiate you from competitors and make your company stand out.

Video & Animation We make your brand stand out amongst competition while keeping viewers engaged, great for explaining a product or service to increase purchase.

Frontend and Backend Developer

Ab softch builds the front-end portion of websites and web applications i.e., the part that users actually see and interact with. We creates websites and applications using web languages such as HTML, CSS, and JavaScript allow users to access and interact with the site or app. Absoftech also take care and maintain the back-end of a website, Including databases, servers, and apps, and We control what you don't see.

Services By Development

- Web Development
- Websites
- Online Stores
- Web Applications
- Web Portals
- Content Management Systems
- Web Development Consulting
- Web Development Outsourcing

- Mobile App Development
- Mobile Consulting
- IOS Apps
- Android Apps
- Xamarin Apps
- Mobile App Design
- Cloud App Development
- Crypto Currency Development
- Crypto Exchange Development
- Blockchain Development

- Design
- UI Design
- UX Design
- Responsive Web Design
- Responsive Web App Design
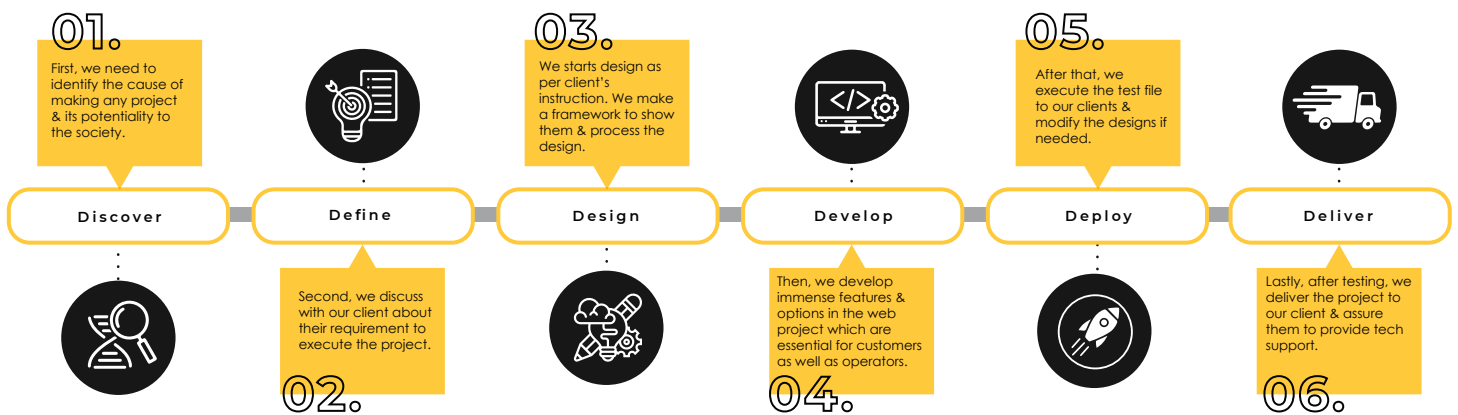- Ecommerce Website Design
- Website Redesign

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Services By Solutions

- CRM
- Marketing & Advertising
- Human Resources
- eLearning
- Document Management
- Supply Chain Management
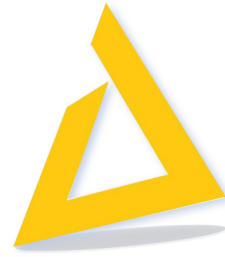- Fleet Management
- Kiosk Software
- MLM Software

- ERP
- Operations Management
- Financial Management
- Asset Management
- Project Management
- Data Analytics
- Ecommerce
- Web Portals
- CMS

Services By Industries

- Retail
- Transportation and Logistics
- Telecommunications
- Banking and Financial Services

- Healthcare
- Manufacturing
- Professional Services
- Oil & Gas

01.
First, we need to identify the cause of making any project & its potentiality to the society.

Discover

Define

Second, we discuss with our client about their requirement to execute the project.
02.

03.
We starts design as per client's instruction. We make a framework to show them & process the design.

Design

Develop

Then, we develop immense features & options in the web project which are essential for customers as well as operators.
04.

05.
After that, we execute the test file to our clients & modify the designs if needed.

Deploy

Deliver

Lastly, after testing, we deliver the project to our client & assure them to provide tech support.
06.

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